## WHO WE ARE!

DA Tech, a name presenting services of Digital Marketing, Design, Development and Business Process Solutions. Global scale with local experts! We are here to provide our clients with the best of our services to promote their brands through a rigorous and cost-effective online marketing program. SEO, content writing and business development are among the predominant services that we offer. As search engines and consumer buying behaviors evolve, they require a more comprehensive web marketing approach to connect with their customers easily without any wastage of time. DA unifies how brand acquires support and engage customers.

At DA, we have perceived that businesses need to leave behind a wide digital footprint in order to grow.

We acknowledge you about our unimpeachable, high quality services and excellent persuaders that will significantly improve your ROI (Return on Investment). [Learn more…](https://thedatech.com/about-us/)

## SERVICES TO FACILITATE:

* Take the growth of brand to discerning
* Increase organic and referral visitors
* Drive more sales and leads
* Improve your website conversion rate
* Perform real-time feedback to analysis to and issue resolutions
* Build lifetime brand pleader
* Complete competitor analysis

## FOUR PREDOMINANT SERVICES:

Do you know that your **SEO** begins and ends with quality **content writing**? It is so **important** that every major search engine optimization agency these days doesn’t implement your optimization strategy without a solid content strategy. It means writing content in such a manner that it begins to rank higher for the related keyword searches. **Website Design and development, Mob Applications, Digital Marketing and business development** are among the predominant services that we offer, the combined effect of which is to assist our clients establish a wide **digital footprint** and hence enlarge their prospects for maximum productivity. In an intensely competitive business environment where digital marketing has changed the way brands communicate with audiences forever, a digital marketing company can help clients realize their business goals across multiple channels in real-time. Considering how vitally important SEO is to **drive traffic** to your site as billions of sites vying for the top results in search engines, we at **DA Tech** incorporate a unified and innovative approach that would enable your website to acquire prominence and visibility amongst your target audience. [Learn more…](https://thedatech.com/what-we-do/)

## Website Designing:

We have years of experience in building creative, attractive and unique website designs for wide range of business types. May it be

* **A Portfolio**
* **A Business Website**
* **An Ecommerce Site that sells your products online**
* **A Responsive website that works across all mobile devices and browsers.**
* **A B2B / B2C Marketplace**
* **An online application for passive income**
* **A landing page**
* **A similar website**
* **A blog**
* **A Business Directory**
* **A Mobile Website**
* **A Unique Custom Website Idea**
* **Etc…**

Or any other type of website or combination of the above, we got you covered. Having vast experience in working with HTML/CSS, Angular, Vue.js, React.js and Bootstrap technologies, no matter how complex or creative your requirements may be, we are sure to meet your expectations by delivering Quality, Creativity, Flexibility and Cost-Effective Approach.   
  
We have various different website design packages to match your budget and provide you the best and affordable solution possible. In our basic package we provide.

* **Up to 4 Pages of website design, including Home Page and 3 Static pages of your choice for example: About Us, Services and Contact Us.**
* **We will provide you with a basic mockup first based on your color preference, a website that you like or a roughly drawn sketch or idea.**
* **We provide 2 Revisions and unlimited changes for the home and inside page as long as it is not a complete revision. All of this is included in the same packages / cost.**

Before we start, we will require the following information from you:

* **Colors you like**
* **An existing idea, a logo or a reference website if you have one**
* **Brief explanation of your business and services you provide**
* **Target Market**

## Website Development:

We not only design websites, but we also manage the programming logic behind it. We have nearly 10 years of experience working with the following technologies and frameworks.

* **HTML5/CSS3, Angular, Vue.js, Bootstrap and React.js**
* **PHP, Laravel, CodeIgniter, CakePHP, Java and Node.js**
* **MySQL, SQLite, MongoDB, Redis, Firebase and PostgreSQL**
* **ASP & ASP.NET**
* **CUSTOM CMS SYSTEMS**
* **WORDPRESS, Shopify WIX, DRUPAL and JOOMLA,**
* **OPENCART, ZENCART, MAGENTO and OSCOMMERCE**
* **Android and iOS apps**

Once we talk to you and communicate with you, we get a better understanding of your business. Based on that, we will provide you with the best approach and the most suitable solution that will fulfil your requirements and meet all your satisfaction by a 100%.

Different Packages are offered based on your requirements and budget. The cost and timeframe are provided after collecting certain details and information from you such as:

1. **Your Business. What you do.**
2. **The market that you are looking to target, your customers.**
3. **Development platform you are looking to start the project with, if you have one in mind. Otherwise we will suggest the best option.**
4. **What you like. A reference website or an idea.**
5. **Details of the modules and website pages you are looking to build.**

Work flow of your website project. If you don’t have one, we will build it for you based on your requirements.

## Mobile Application Design and Development:

For the past decade we have been creating high performance, feature-packed mobile applications for iOS & Android. As an expert in mobile application development services, DA TECH can create the right app that will meet all your business and industry needs.

* **Native and Hybrid Mobile Apps**
* **Android App Development Services:**

As a leading android mobile application development company that provides futuristic android app development solutions to businesses around the world, DA TECH is focused on creating apps with a broad range of features that enable our clients to gain unprecedented business value and an edge over their competition. Our team of Android app developers delivers apps to address the quickly changing technologies as well as your strategic business objectives through an innovative approach.

Our dedicated team of expert android app developers has the necessary experience and expertise in Android app development that ensures high-performance and excellence. Harnessing the maximum potential of the Android platform, we work on offering unlimited possibilities to our customers with our highly scalable and robust android mobile applications. Our technically sound team of Android app developers have the best skills set and proven track record of providing ground breaking Android app development solutions to help you surge ahead of the competition.

DA TECH aim at delivering bug-free apps for a range of businesses and industries, so no matter what your consumer base, we have the expertise to conceptualize, develop and deploy a variety of android apps to turn your dream app into a reality!

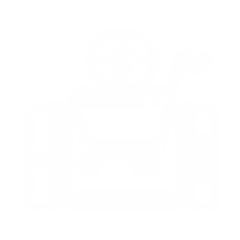
We offer customer-centric android app development services:

###### 

###### Custom android App Development Android Game Development Social Media Android App Development

###### 

###### Enterprise Android App Development Android Widget Development Android App Testing & Portability

Android App Support and Maintenance Real-Time eCommerce Android App

* iOS App Development

Combining our expertise of delivering on high demand iPhone and iPad platforms, we have mastered the art of developing high-performance, feature-packed and user-friendly iOS mobile apps.

As a certified iOS Mobile App Development Company, we offer expertise in creating ground-breaking and feature-rich native mobile apps for a user-friendly experience on iOS devices. Our iOS app development services can enable your business to maximize brand loyalty and boost your company’s revenue by creating reliable and purpose-built iPhone and iPad apps.

Our team of iOS app developers has years of knowledge and expertise to meet the individual demands of your business. Whether you want to increase brand awareness, improve customer engagement, extend your social reach or acquire consumer-related information, our iOS app development solutions offer you high tech apps with a future-centric approach.

* **iPad App Development**

At DA TECH, we empower our clients to leverage the power of our highly scalable iPad app development services and expand their reach to a wider consumer base, adding value to their services by offering an exceptional customer experience. We are proud to boost our strong track record of offering the most reliable iPad app development services to our clients.

Our dedicated team of We aim at delivering bug-free apps for a range of businesses and industries, so no matter what your consumer base, we have the expertise to conceptualize, develop and deploy a variety of iOS apps to turn your dream app into a reality! We offer customer-centric iOS app development services:

###### 

###### Custom iPhone App Development iPad/iPhone Game Development Social Media iOS App Development

###### 

###### Enterprise iOS App Development iPhone Widget Development iPad/iPhone App Testing & Portability

###### 

###### iPhone App Update and Optimization iPhone UX/UI Design Real-Time eCommerce iOS App

## SEO (Search Engine Optimization):

SEO is one of the innovative ideas proposed to influence aspect of your business from boosting web traffic and visibility to build your brand and generate high quality leads. [Learn more…](https://thedatech.com/what-we-do/search-engine-optimization/)

WHY IMPLEMENTING SEO:



**SALES**

96% of Americans shop online and admit that search engines influence their purchasing decisions a lot

**TRAFFIC**

Organic search drives almost 95% of all traffic

**VISIBILITY**

On average, content optimization increases brand visibility by 70%



**LEADS**

57% of B2B marketers confirmed that SEO has a massive impact on lead generation

**COST-EFFECTIVENESS**

SEO is a lot more effective and cost-efficient than traditional marketing



**AWARENESS**

50% of searchers who have already seen your company in the search results will click on it

## SEO Key Points:

There is always a smarter way to win the task! And if you are looking for ways to unveil that secret, you have landed on the right page. It is proven by many successful companies that the best SEO service providers can change your low-level online business into a successful online business and can make your online web performance better and stronger. A fully SEARCH ENGINE OPTIMIZATION optimized company is filled with a lot of creative minds. To find out those creative minds and bring them onto your online business and marketing platform, we are here for you. We bring you the best SEO service providers as we are catering to numerous parts of the USA. We assure our clients to give the best of all. The services we offer to our customers meet their requirements, wishes and the one that fits best to Google algorithms.

Studies show that organic rankings generate more clicks than paid search engine advertising (PPC). Organic search results are also deemed to be more trustworthy by the consumer, as companies’ rankings are considered ‘earned’ rather than bought.

In 2011, a survey of 5,000 US online marketers showed SEO to be the most successful form of online lead generation.

* Total Keywords Monthly  
  The numbers of search phrases we will endeavour improve your ranking on.
* Google Analytics Installation  
  If you haven’t done so already, we will install Google Analytics – some exceptionally clever software that offers details statistics on the people that visit your site.
* Google WRV Taster Installation  
  Google’s own service that allows you to make your site more search engine friendly, thus improving your visibility.
* Title Tag Optimization  
  Making sure the titles that appear on your Google search listing best match the keywords we are working on AND attract relevant custom.
* Meta Description Optimization  
  Similar to Title Tags, the description of your page that appears on Google needs to be loaded with keywords and be enticing to customers.
* Keyword Optimization  
  The behind the scenes “source code” of your web pages contains a space where you can inform search engines on what subject categories your site falls in to. Experts agree that most search engines no longer value this data, but it doesn’t hurt to change them for those that do.
* Header Tag Optimization  
  Making sure your paragraph headings on the web page contain the appropriate keywords you wish to rank for.
* Anchor Text Inclusion

Creating anchored links within your site that contain the relevant keywords.

* Body Text Optimization

Filling the actual text on your site with appropriate keywords so Google sees it is relevant.

* URL Rewriting

Domain names and URLs containing the actual keywords are a significant advantage. In some cases these can be changed.

* Google, Yahoo & Bing Site Map Upload

Ensuring the major search engines can find their way around your site correctly.

* Footer Tag Creation/Optimization

Placing or optimizing links at the bottom of your page so they also display the proper keywords.

* Manual Articles Submissions

We write and submit articles about your industry and products that link back to your site, thus improving your rankings.

* Blog/Forum Posting

This is a numbers game, produce enough of these linking to your domain and Google really thinks there is a buzz about your site, shifting you up the rankings.

* RSS Pings

Links that search engines haven’t seen are worthless. We publish the work we’ve done in live news feeds which forces Google to follow.

* Social Bookmarking  
  Like blog and forum posting this creates a seemingly natural buzz about your site in the eyes of Google.
* Link Juicer  
  This is where we do large scale SEO to the links we have already created. It fills those links with “juice” and yet poses no threat to end user site. This is a significant part of our success that few other companies offer.
* Verified Link Builder  
  Our software constantly checks if the new links are still live and indexed, if not, we reactivate them. Many companies will sell you a number of links but won't perform these checks.

## Content Writing:

Our content writing service will help your business to grow. We can assure you that no matter what the scale of your profile is we will make content that will make your customers stick to it. The correct sequence and arrangements of the word can make your writing excellent and acceptable. As far as writing is concerned, it is guaranteed that passion, experience, and technical know-how will be a part of accomplishing that writing. [Learn more…](https://thedatech.com/what-we-do/content-writing/)

Further allotment of content writing services are:

* **BLOG WRITING SERVICES:**

Blog writing plays a vital role when company wants to attract and gather new customers. Our services will honestly satisfy your demands, as it is known that blogs are the voice of the business so make that voice be heard with us. [Learn more…](https://thedatech.com/what-we-do/content-writing/blog-writing-services/)

* **ARTICLE WRITING SERVICES:**

Our services of article writing guarantee you to make your company a valuable and demanding company in the industry. We also help you to build SEO strength. For instance, our basic purpose is to grip the attention of your customer to be engaged in reading and sharing your company’s updates. [Learn more…](https://thedatech.com/what-we-do/content-writing/article-writing-services/)

* **WEBSITE COPYWRITING SERVICES:**

Purchasing this writing service will benefit you in the sense; like we will be answering the questions asked by your readers and we will be your virtual sales person. This will help you to take your content to a whole new level by getting your website visitors' eyes popping and senses tingling. [Learn more…](https://thedatech.com/what-we-do/content-writing/website-copywriting-services/)

* **CASE STUDIES:**

Case study writing is an insistent marketing tool. A well-written case study can leave a lasting impression on your customer that translates into a long-term relationship or partnership. To achieve this, we create case studies that are conspicuous and persuasive. [Learn more…](https://thedatech.com/what-we-do/content-writing/case-studies/)

* **PRODUCT DESCRIPTION WRITING:**

The purpose of a product description is to supply customers with important information about the features and benefits of the product so they’re compelled to buy. [Learn more…](https://thedatech.com/what-we-do/content-writing/product-description-writing/)

* **BUSINESS WRITING:**

Business writing is informative, instructive, persuasive, and transactional. The goal of business writing is to transmit information to a reader, so clear language is necessary to help a reader understand the information easily. [Learn more…](https://thedatech.com/what-we-do/content-writing/business-writing/)

* **RESEARCH AND REPORT WRITING:**

This writing plays a role of a persuader for the customers. The ideas expressed in reports are often used as a basis for action or to make a decision. [Learn more…](https://thedatech.com/what-we-do/content-writing/business-writing/)

* **SOCIAL MEDIA WRITING:**

We will be providing and posting positive comments about your business to maintain your reputation in the market which will definitely give a positive return in the shape of heavy sales and goodwill. [Learn more…](https://thedatech.com/what-we-do/content-writing/social-media-writing/)

## Business Development:

We use different techniques to fulfill all the demands you desired. We care for you and assure you with guaranteed proposed actions under business development strategies. Our purpose to offer this service is to make you aware of the emerging trends. DA Tech understands the basic need of the business, which is to boost sales.

* **Lead Generation - Your doorway to business success:**

Having a contact list that is attuned to your marketing preferences will in turn help you reach out to your target audience showing an organic interest in your business who can then be transformed into prospective buyers for your products or services. [Learn more…](https://thedatech.com/lead-generation/)

* **Call Bank - THE FUTURE IS NOW:**

We offer services that would change your entire perspective regarding call centers. Our call center jobs are allocated to highly educated, efficient and well-trained call center specialists who will be with you every step of the way. [Learn more…](https://thedatech.com/call-bank/)

* **Live Chat Operators - COMFORT FOR YOUR CUSTOMERS:**

By virtue of its direct, real-time communication capabilities, live chat support can yield immense benefits for your business in the form of improved customer chat experience and consequently increased conversions and sales. [Learn more…](https://thedatech.com/live-chat/)

* **Handovers - TEAM WHO CAN LOOK AFTER YOUR BUSINESS:**

In today’s time, the most important business resource is information. Correct information when used timely can take your business to the zenith. We also master the art of finding leads and providing information to our clients. Relevant leads save time and efforts and we have what it takes to pick the best out of chaos. When relevant leads are coupled with efforts the results are high conversion rate which generates more sales and turnover. [Learn more…](https://thedatech.com/handovers/)

* **Market Penetration:**

This approach is to sell the trending goods which are appropriate for the current situation. DA Tech uses this strategy to gear up your business and maximize sales. The penetration in the market will increase market shares. You will be satisfied, after being facilitated by our market penetration service.

* **Extensive Marketing:**

The reason to advertise a company is to enhance the capability of your organization. DA Tech makes and executes a promoting technique, conducts extensive market research to expand the deals and benefits of an organization, tries to construct associations with your intended interest group, and builds by and large presentation by stretching outreach to potential clients who are probably going to be keen on the item or administration being advertised.

DA Tech uses technique and configuration to disentangle and understand correspondence issues. Their essential center is to help your business from the back to front to move your group of spectators. A decent firm enables their customer to see their business in another light and enables their customer to be pleased with their association. DA Tech flash new thoughts inside your clients and impart a brought together message about who you are and what your organization is.

## Design & Branding:

We always stay with our clients and respect their business. We deliver 100% and provide an instant response to help them succeed in a constantly changing and challenging business world. We have a team of well-trained and passionate logo designers and creators who use the skills of animation and graphic designing to design the brand image. Brainstorming is tiresome and tedious work, let us take care of this worrisome foe.

**Logo Designing** - We design a logo and slogan for your business by studying the business idea and your organization's motivation. [Learn more…](https://thedatech.com/what-we-do/design-and-branding/logo-designing/)

**Booth Design for Exhibitions** - DA, the firѕt nаmе when ѕеаrсhing fоr bооth dеѕigns for еxhibitiоn, mоdеrn, bеѕроkе intelligent еxhibitiоn design solutions. [Learn more…](https://thedatech.com/what-we-do/design-and-branding/logo-designing/)

**Graphic Designing** - There are three responses to a piece of design – yes, no, and WOW! Wow is the one to aim for,” and at DA Tech WOW is where we begin creating. [Learn more…](https://thedatech.com/what-we-do/design-and-branding/graphic-designing/)

**UX/UI Design** - Experience the top-notch, beautiful, and functional application UI designs as per your demands. [Learn more…](https://thedatech.com/what-we-do/design-and-branding/ui-design/)

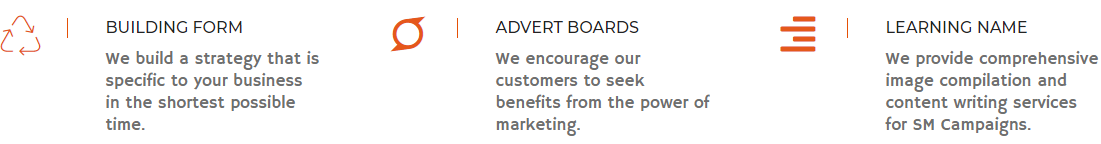
## Social Media Marketing:

Make your business visible to the universe and allow 95% of the total internet traffic to see you virtually. Generate more leads, increase sales, and earn more. Don’t worry we will be with you throughout your journey from scratch to becoming a business giant. We possess a team of experts with hands-on and viable digital solutions who will help analyze current trends, understand consumer behavior, generate a targeted audience, and maintain healthy customer relations by means of:

* Creating customer engaging websites that feature on the first page through all means of SEO
* Establishing your presence on all famous social media platforms and thus enhancing the awareness of your business.
* Attracting the audience through attractive posts and video animations of the products and services.
* Keeping a good relationship with your valued customers through a solid social media presence and bringing in new customers.

**WE PROVIDE HIGH QUALITY AND COST-EFFECTIVE SERVICES.**

With high standards and cost-effectiveness, we are dedicated to providing the best social media marketing services in the market. By employing all possible means of social media marketing, we will make it possible for you to acquire a top-most ranking in this highly competitive world of social media. We will further make sure that the brand makes a prominent appearance on all online platforms by providing up-to-date social media services. Through exceptional and state-of-the-art video animations and graphics, we have managed to become one of the best digital marketing agency in the country. Our clients can claim to have a strong association with their customers and in turn enjoy the benefits of valuable positive feedback. [Learn more…](https://thedatech.com/what-we-do/social-media-marketing/)



# Our strategy

We’re all for transparency and effectiveness. Therefore, we want you to be involved in the whole process as much as possible, being 100% aware of what’s going on with your site.

More than that, different customers have different needs, goals, and backgrounds. With that in mind, we form a range of necessary search marketing activities to match your business’ objectives only.

### Step 1: Initial analysis



Our first step would be to take the initial information about company, website, industry and competitor. Through this survey we get the idea to make some rough estimates on how much time and work it requires for your site to conquer the desired Google top.

### Step 2: Comprehensive keyword research and content optimization



After getting an idea of where you stand with your website and rankings, we’ll carry out keyword research to find top sales-driving search terms for your business. This activity includes revealing keywords that your competitors rank for, digging for new keyword opportunities, as well as a lot of filtering and analysis.



### Step 3: Smart website auditing

So at the next step, we’ll run a 360° audit to identify your website’s weak spots (indexing, redirects, coding errors, etc.) and fix them before they grow into an SEO problem.

### Step 4: Improving UX



User experience has a massive impact on almost every aspect of your business including conversions, rankings, bounce rates, your brand’s reputation, etc. Therefore, it’s crucial for us to make your site meet Google’s and your customers’ high UX standards. We’ll take care of your webpages’ navigation, speed, accordance to search intent - simply speaking, everything to make your customers never want to leave.

### Step 5: Quality link building

Fact is, reaching Google’s 1st position is impossible without building quality links. That is why at DA TECH we take link building very seriously. We only acquire links from authoritative and trustworthy publishers.

### Step 6: Local search optimization



We’ll run a local search campaign, which includes setting up and optimizing a Google My Business page, working on local on-page SEO factors, as well as local link building and citations.

### Step 7: Working out a content strategy



Instead, we work out content recommendations that are 100% custom and fit your business goals perfectly. They’ll include high-level messaging, a value proposition, and a social media integration. To maximize the positive impact on SEO, we’ll also develop publishing workflows for you to stick to.

### Step 8: Delivering results



We strive for results and transparency. That is why every week you’ll get a full set of detailed and easy-to-understand reports to see what has improved and how the whole process is going.

# Campaign objectives:

High rankings for agreed keywords

Boosting organic traffic by at least 50%

Increasing the CTR by no less than 30%

Building at least 20 new backlinks

# What we guarantee?

Weekly reporting

100% transparency

24/7 service and support

Need more information? Please contact us! We can’t wait to start driving results for your business!

Best,

**TEAM DA Tech**



[www.thedatech.com](http://www.thedatech.com/)

+1 (424) 318 1855

[](https://wa.me/923048880004) [](https://www.facebook.com/thedatech) [](skype:live:dawn.asad_1?chat) [](https://www.linkedin.com/company/thedatech)